

Annual Report

2023

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Welcome



The Global Nerve Foundation (GNF) was founded to foster the importance of peripheral nerve health in quality of life, and improve the lives of people with nerve problems. Launched in September of 2022, 2023 was our first full year working towards our vision to advance and promote excellence in nerve care.

The GNF coalesces everyone involved with the assessment, diagnostic, treatment and monitoring of peripheral nerve disorders – including surgeons, patients, physical and occupational therapists, and referring physicians. In our first year, we formed volunteer committees that gave educational webinars to improve the awareness of nerve problems and educated health care providers that treat nerve problems. In addition, our Research Committee administered its first research grant cycle that has been completed and funded early this year.

In 2024, we will continue to build the infrastructure and leverage the expertise of our members and volunteers to accelerate awareness of nerve problems among the public and referring physicians, run in-person and virtual educational courses, and administer a second research grant cycle.

We hope you can join us on our mission either as an individual member or a Corporate Partner to help the GNF grow and expand its outreach. We are encouraged by the speed of progress for peripheral nerve problems diagnostics and treatment; however, millions of patients impacted by peripheral nerve issues continue to go undiagnosed and untreated. With your support, the GNF will accelerate its work to raise public awareness, educate health care providers, support peripheral nerve research, and advocate for patients.

Finally, we would like to thank our volunteer committee members and all of our corporate partners for their tireless support, passion, commitment and contributions, essential to execute on the GNF mission.

Sincerely,



Isabelle Billet
GNF President



Stephen McConoughey, PhD
Executive Director

Strategic Pillars of the GNF

The Global Nerve Foundation was formed with the mission to improve the lives of people with nerve problems through advancing and promoting excellence in nerve care. The Global Nerve Foundation coalesces everyone involved with the assessment, diagnostic, treatment and monitoring of peripheral nerve disorders – including patients, therapists, referring physicians. To achieve this, the GNF has formed volunteer committees to execute its mission across its strategic pillars of Awareness, Education, Research, and Advocacy.



Awareness

Millions are not aware of the possible peripheral nerve injury they may have. The Awareness Committee is creating content to raise awareness and educate the public and referring health care providers (family practice, emergency medicine, etc.) on peripheral nerve problems and potential treatments.



Education

Treatment of peripheral nerve conditions often involve different clinical specialists. The Education Committee is developing content with leading clinicians to educate those who diagnose and treat peripheral nerve problems across all clinical disciplines.



Research

The GNF supports nerve research within the scope of the vision of the foundation. The Research Committee brings together leaders in the peripheral nerve to identify important research questions that will advance consensus in the field.



Advocacy

The GNF supports fair reimbursement of treatments to patients and compensation to clinicians. We will advocate this through building consensus on patient assessment methodology, diagnostic and treatment nomenclature and treatment standards.

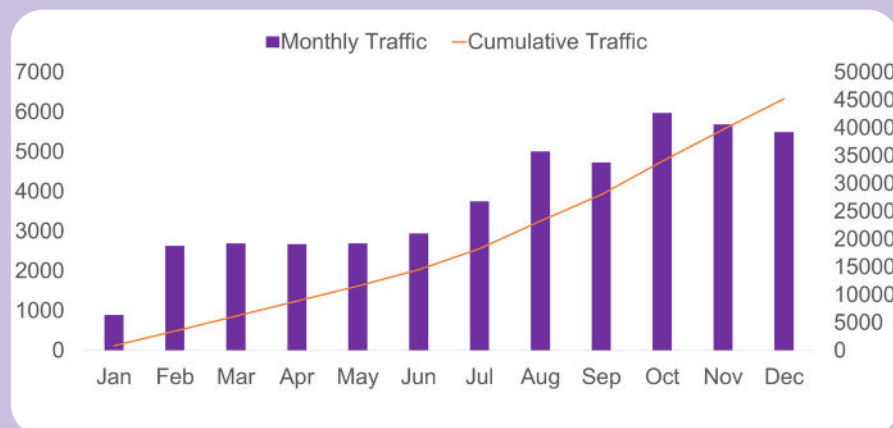
A **Publication Committee** was also formed to ensure the accuracy of content on the GNF website and social media platforms,



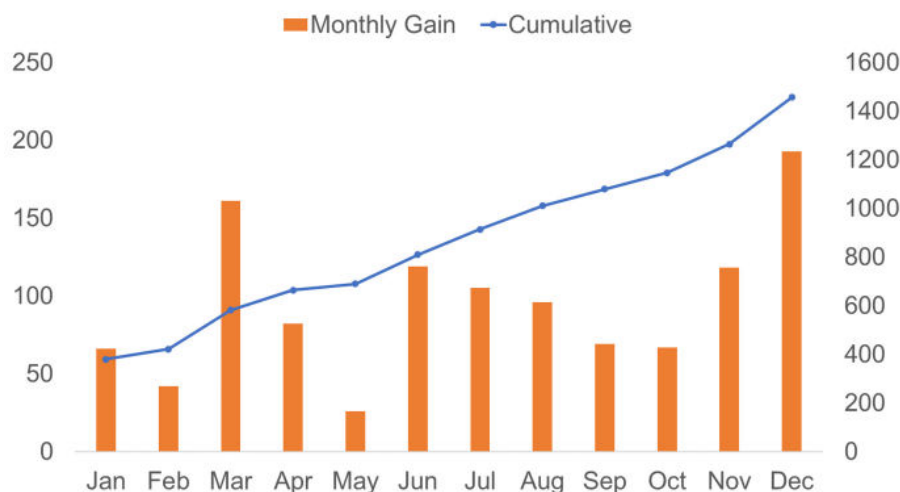
Outstanding Achievements in its first year

In 2023, the Global Nerve Foundation enrolled over 200 members and grew engagement across the GNF website (www.globalnervefoundation.org) and social media platforms. This high-level of engagement also materialized through the expansion of our Awareness, Education, and Research volunteer committees.

WEBSITE TRAFFIC



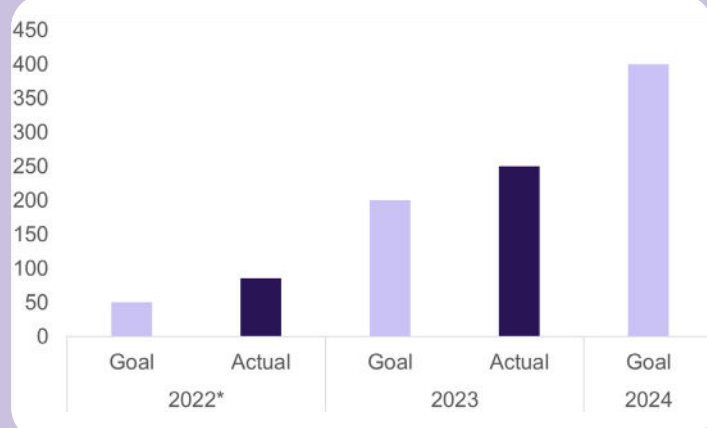
Monthly (purple bars, above) and cumulative (orange line, above) website traffic increased over 500% from January to December (5,495 visitors) with approximately 45,000 visitors for the year. Monthly (orange bars, below) and cumulative (blue line, below) social media engagement grew by over 700%. These metrics demonstrate success of GNF reaching the public and clinicians involved in assessing and treating patients.



SOCIAL MEDIA FOLLOWERS

MEMBERSHIP

Our members drive the GNF programs, help us identify new educational opportunities, and develop resources. In 2023, we exceeded our goal of 200 members by 28%. In 2024, our goal is to reach 400 members, a 100% increase from 2023.



International Representation in the GNF

14 Countries Represented in Upper Extremity Nerve Course	10 Countries Represented across GNF Committees
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20

Countries across GNF Membership

Committees and Programs

Awareness Committee

Goals

- Foster broad awareness of peripheral nerve problems across all stakeholders.
- Raise awareness of the impact of nerve disorders.
- Empower people with peripheral nerve problems.

2023 Programs and Accomplishments

- Launch website and social media platforms.
- Created member directory for patients.
 - **Over 300,000 visitors viewed GNF awareness resources in 2023.**



The Global Nerve Foundation Awareness Committee, develops content and programs for the general public and referring physicians so that more patients seek care and shorten time to treatment, thereby improving patient outcomes.

2024 Programs and Goals

- Expand patient-focused web-based resources.
 - *Reach at least 500,000 people through web and social media resources.*
- Launch public-targeted webinars
 - *Reach at least 10,000 people through patient webinars.*

2023 Awareness Committee Members

- **Harry Hoyen**, Chair, US, MetroHealth
- **Helen Blake**, US, St. Louis Spine and Orthopedic
- **Marvin Chung**, Hong Kong, University of Hong Kong
- **Anna Lane**, US, Axogen
- **Deana Mercer**, US, University of New Mexico
- **Ziv Peled**, US, Peled Surgery
- **Shafic Sraj**, US, West Virginia University

Education Committee

Goals

- Deliver best-in-class education programs tailored to target audiences and foster interdisciplinary collaboration.

2023 Programs and Accomplishments

- Held in-person upper extremity educational course that ran concurrently in the UK, the Netherlands, and Asia.
 - **89 surgeons in attendance from around the world.**
 - **Over 30 faculty** volunteers.
- Organized a monthly webinar series highlighting cutting edge care and research.
 - **Over 1,000 health care providers viewed live** or recorded webinar series.



2024 Programs and Goals

- Hold in-person courses Lower Extremity Program - February 29-March 1, 2024 (Bristol, UK and Rotterdam, the Netherlands)
- Organize and run monthly webinars.
 - *Reach at least 500 people per webinar within the first 6 months of each webinar go live.*

2023 Education Committee Members

- **Dominic Power**, Chair, UK, Birmingham Hand and Nerve Center
- **Godard C.W. de Ruiter**, The Netherlands, Haaglanden Medical Center
- **Richard Dortch**, US, Barrow Neurological Institute
- **Christopher Dy**, US, Washington University School of Medicine
- **Tahseen Chaudhry**, UK, Birmingham Hand and Nerve Center
- **Hugo den Boogert**, The Netherlands, Haaglanden Medical Center
- **Liron Duraku**, The Netherlands, Amsterdam UMC
- **Kyle Eberlin**, US, Massachusetts General Hospital
- **Samuel George**, UK, Birmingham Hand and Nerve Center
- **Lisa Gfrerer**, US, Weill Cornell Medicine
- **Pieter Jordaan**, South Africa, Orthopaedic and Hand Surgeon
- **Jonas Kolbenschlag**, Germany, BG Trauma Center/University of Tübingen
- **Paul Malone**, UK, Birmingham Hand and Nerve Center
- **Amy M. Moore**, US, The Ohio State University
- **Tom Quick**, UK, Royal National Orthopaedic Hospital, Cleveland Clinic London, UK
- **Antoine G.L. Rocher**, South Africa, Orthopaedic and Hand Surgeon
- **Darryl Sneag**, US, Weill Cornell Medical College, Hospital for Special Surgery
- **Ek Tsoon Tan**, US, Hospital for Special Surgery, Weill Cornell Medical College
- **Michiel Zuidam**, The Netherlands, Erasmus Medical Centre

Research Committee

Goal

- Support nerve research within the scope of the vision of the foundation in order to develop consensus among best practices in peripheral nerve problems diagnosis and treatment.

2023 Programs and Accomplishments

- Launched a Young Investigator grant program.
- Launched an Abstract Spotlight program to highlight recent publications.

2024 Programs and Goals

- Launched a second Young Investigator grant.
 - *Award second grant in Q4 of 2024*
- Grow Abstract Spotlight Program.
 - *Reach over 100 people per spotlight posting.*

The Global Nerve Foundation supports research through providing Young Investigator grants to clinicians, fellows, and researchers post-doctoral researchers. For more information on this program, visit: <https://globalnervefoundation.org/research-award/>



2023 Research Committee Members

- **John Zuniga**, Chair, US, UT Southwestern Medical Center
- **Anne Engemann**, US, Axogen
- **Mark Mahan**, US, University of Utah
- **Tara Renton**, UK, King's College London
- **Darryl Sneag**, US, Hospital for Special Surgery
- **Myron Tucker**, US, Osteo Science Foundation

Publication Committee



Goal of Publication Committee

- Ensure the accuracy of the information and educational content provided by the GNF.
- Our Publication Committee reviews the educational content that is used on our website and social media accounts.

2023 Publication Committee Members

- **Xeve Silver**, Chair, US, Axogen
- **Geetanjali Bendale**, US, Virginia Commonwealth University
- **Madi El-Haj**, Israel, Hadassah Hebrew University
- **Evan J. Hernandez**, US, Texas Tech University Health Science Center SOM
- **Brendan MacKay**, US, Texas Tech University Health Science Center SOM
- **Eitan Melamed**, US, Mount Sinai
- **Kiana Tajdaran**, US Axogen

Thank you to all of our committee members
for the time they donate and the expertise
they bring to the GNF.

Financial Report 2023

The Global Nerve Foundation operates on a January 1 - December 31 fiscal year. Our FY2023 was our first full year after the launch of the GNF in September of 2022. The 2023 financial information and any projections in this report have yet to be audited.

EXPENSES	2022 Actuals	2023 Projection*
Management	\$62,016	\$79,900
Programs	\$97,504	\$144,946
Fundraising	\$53,018	\$78,048
Total	\$212,538	\$302,895
REVENUE	\$360,628	\$424,884
INCOME (Revenue - Expenses)	\$148,090	\$121,989
ASSETS	\$148,090	\$270,079

*Unaudited estimates.

Financial Goals

Corporate Partners

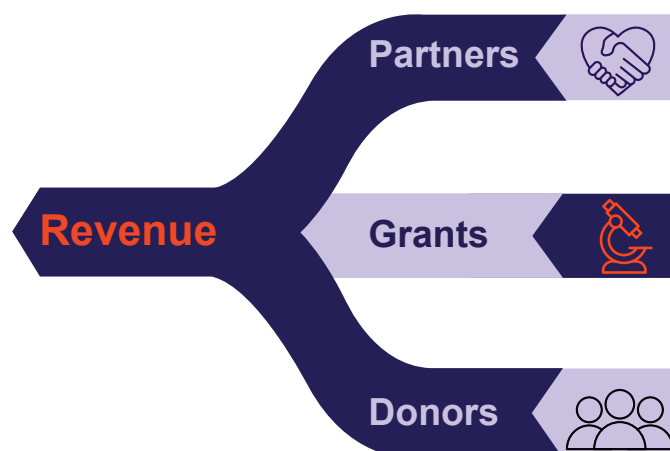
We will expand the number of corporate partners through outreach and collaboration.

Grants

We will apply for grants to advance nerve knowledge through supporting nerve research and awareness.

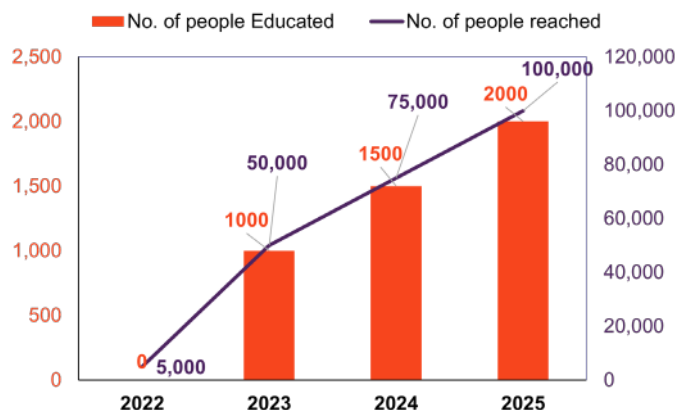
Donations

We will expand our giving programs through corporate and individual giving.



GNF Goals - 2024 and Beyond

Education and Outreach



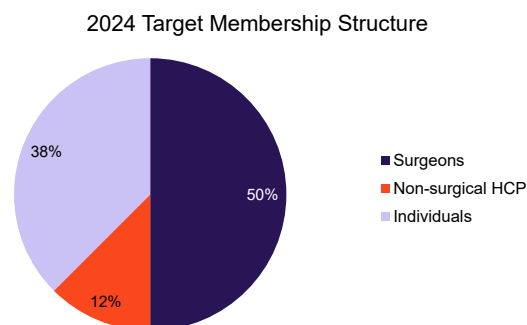
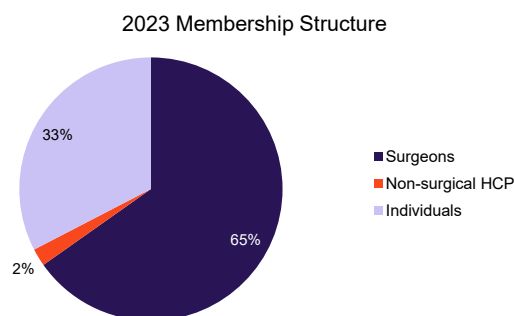
The Education Committee will educate more clinicians by increasing its webinar and in-person course offerings in 2024 and 2025 (bar graph, left).

The Research Committee will increase the number of Young Investigator Awards (line graph, right). The GNF will draft publications based on its work and the work of its members to advance peripheral nerve care and education (bar graph, right).



Membership Diversification

In the first year, the GNF exceeded its membership goals. Moving forward the GNF will diversify its membership to include the public as well as all clinicians involved in diagnosing and treating patients with nerve problems.



The Global Nerve Foundation would like to thank all of its members and volunteers for their support in 2023. Our members drive the content of our programming which, in turn, drives the GNF closer to its mission of improving the lives of people with nerve problems!

Leadership

GNF Officers and Board Members



Isabelle Billet
President
Principal
IBHC Advisors, LLC



Marc Began
Treasurer
Executive Vice President and
General Counsel
Axogen



Harry Hoya, MD
Committee Chair
Orthopaedic Surgeon
MetroHealth



Dominic Power, MD
Committee Chair
Consultant Peripheral
Nerve Surgeon
Birmingham University



John Zuniga, DDS, PhD
Committee Chair
Robert V. Walker, D.D.S. Chair,
Oral and Maxillofacial Surgery
UT Southwestern Medical Center



Erick DeVinney
Chief Innovation Officer
Axogen



Jeffrey Greenberg, MD
Orthopaedic Surgeon
Indiana Hand to Shoulder
Center in Indianapolis



Christi Pedra
Chief Revenue Officer
SOLURIA, LLC



Kevin Taylor
Chief Innovation Officer,
The Ohio State University



Stephen McConoughey, PhD, MPA
Executive Director

Global Industry Partners

Founding Partner



2023 Start-up Partners





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